



SOCIAL MEDIA KITS

For TWR's Africa National Partners

A Proposal from TWR

TWR's national partners in Africa are passionate about reaching people through the world of digital video production. Kenya and Nigeria, for example, have some of the highest rates of social media usage at more than three hours spent on social media per person per day.

Social media campaigns have the potential to draw thousands of people to TWR's content and introduce them to Jesus Christ. A digital listener in Angola said, "I thank God for giving me the opportunity to join this wonderful family and get to know the Bible better." Another in South Africa said, "I would like to grow in knowing and serving God." Right now, TWR's national partners in Kenya, Malawi, Burundi,

Benin, and Ivory Coast are using their smartphones to produce digital content, and TWR would like to provide each of them with a video and photo networking kit. The kit contains a camera, tripod, two microphones, headphones, lights, a computer, and a subscription for video editing software.

By providing these kits, TWR will be able to bring hope to more people in Africa who use social media to seek truth. If you would like to gift one or more of these national teams with a social media kit to share hope in Jesus Christ, we welcome your partnership! One kit is \$7,560, and we would like to outfit five partners with this equipment for a total goal of \$37,800.

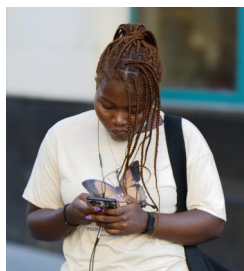
Project Cost

Kit for TWR's national partner in Kenya	\$7,560	€7.040
Kit for TWR's national partner in Malawi	\$7,560	€7.040
Kit for TWR's national partner in Burundi	\$7,560	€7.040
Kit for TWR's national partner in Benin	\$7,560	€7.040
Kit for TWR's national partner in Ivory Coast	\$7,560	€7.040
Total	\$37,800	€35.200

Project Goals

- Enhance the quality of our production to increase social media engagement.
- Broaden the reach of TWR's partner ministries and appeal to a wider audience.
- Strengthen our technical production skills to ensure high-quality content consistent with the secular content on social media platforms.

Each kit includes a camera, tripod, two microphones, headphones, lights, a computer, a subscription for video editing software, and storage cards.



From Ghana: *"Your program has revived and awakened me spiritually. The Word of God is truth, and it saves."*

From South Africa: *"I feel incredibly blessed for having watched some of the video King of Glory. It puts so many things in perspective for me. Thank you. May God bless you."*

Great Commission Opportunity

If God is leading you to join TWR in strengthening our social media content in Africa, we welcome your partnership! Thank you for your consideration.



Give online at:

<https://twr.org/project/social-media-kit-for-africa>



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